



Contact: Adam Tesser  
Tel: (609) 564-0413  
Email: [Adam@deltess.com](mailto:Adam@deltess.com)

FOR IMMEDIATE RELEASE

## Pakseat is a Favorite Among Celebrities at the Golden Goggle Awards!

On November 17, 2008, the Golden Goggle Awards were held in NYC to honor the 2008 U.S. Swim Team. Athletes and celebrities gathered at the Hilton Hotel to celebrate and support the Team.

Deltess Corporation was invited to the event to offer the Pakseat as part of the celebrity gift basket. There were many clear winners that evening; Michael Phelps took home the award for Male Athlete of the Year, Natalie Coughlin for Female Athlete of the Year, and Pakseat for the favorite gift among the celebrity guests.

Among the many athletes and celebrities who received and loved their Pakseat were Tiki Barber, Richard Kind (*Spin City*, *Mad About You*), and Summer Sanders. Stephanie Pratt of *The Hills* told Deltess President, Adam Tesser "it's my favorite product here and you can quote me on that!"

As a result of the tremendous response at the Golden Goggle Awards, the Pakseat has been invited to many more A-list events. Those coveted invitations demonstrate that the Pakseat is not only the "perfect backpack" for hikers on trails, spectators at sporting events, and students on college campuses but it is the "must-have backpack" among those who walk the Red Carpet.



After months of testing and fine tuning, Deltess Corporation is set to unveil their next generation of head-turning, innovations -- the all new *Ostrich Pakseat Backpack*. This versatile backpack features 2100 cubic inches of compartmentalized storage capacity and an adjustable seat that folds down providing on the spot cushioning back support.

The development of the *Pakseat* represents the collaborative efforts of its adroit creators who have once again designed an easy-to-use, multipurpose outdoor product. The *Pakseat* is a large capacity, light weight, comfortable backpack, available in two color combinations and equipped with all the features of the finest backpacks on the market today. But what makes it exceptional is its ability to offer *anyone, anywhere, anytime...* a seat!

“As a straphanger this bag is perfect. I can protect my laptop, carry a water bottle, and listen to my MP3 player all on my way to work using this amazing bag,” say company President, Adam Tesser. “As an avid day hiker and working professional, this pack has all the features one could need,” adds Deltess CEO, David D’alessandro.

Hiking trips, picnics, afternoons in the quad, days on the beach, weekends at your child’s soccer game, and long waits for the bus will never be the same! With the introduction of the *Ostrich Pakseat Backpack*, Deltess will yet again deliver an outstanding product that enriches the outdoor experience for a countless number of people!!!

#### About Deltess Corporation:

Deltess Corporation is a pioneering company that designs and manufactures original beach and outdoor products. Deltess incorporated in January 2004 when its two founders began the patent process for their first creation, the *Ostrich 3NI Chair*. With the success of the *3NI*, Deltess has begun production on a new line of innovations including the *Ostrich Pakseat* and the soon to be released *Ostrich Sakseat*

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For more information about the *Ostrich Pakseat Backpack* and Deltess Corporation, contact Adam Tesser or David D'alessandro at (609) 564-0431 [www.info@deltess.com](mailto:www.info@deltess.com)